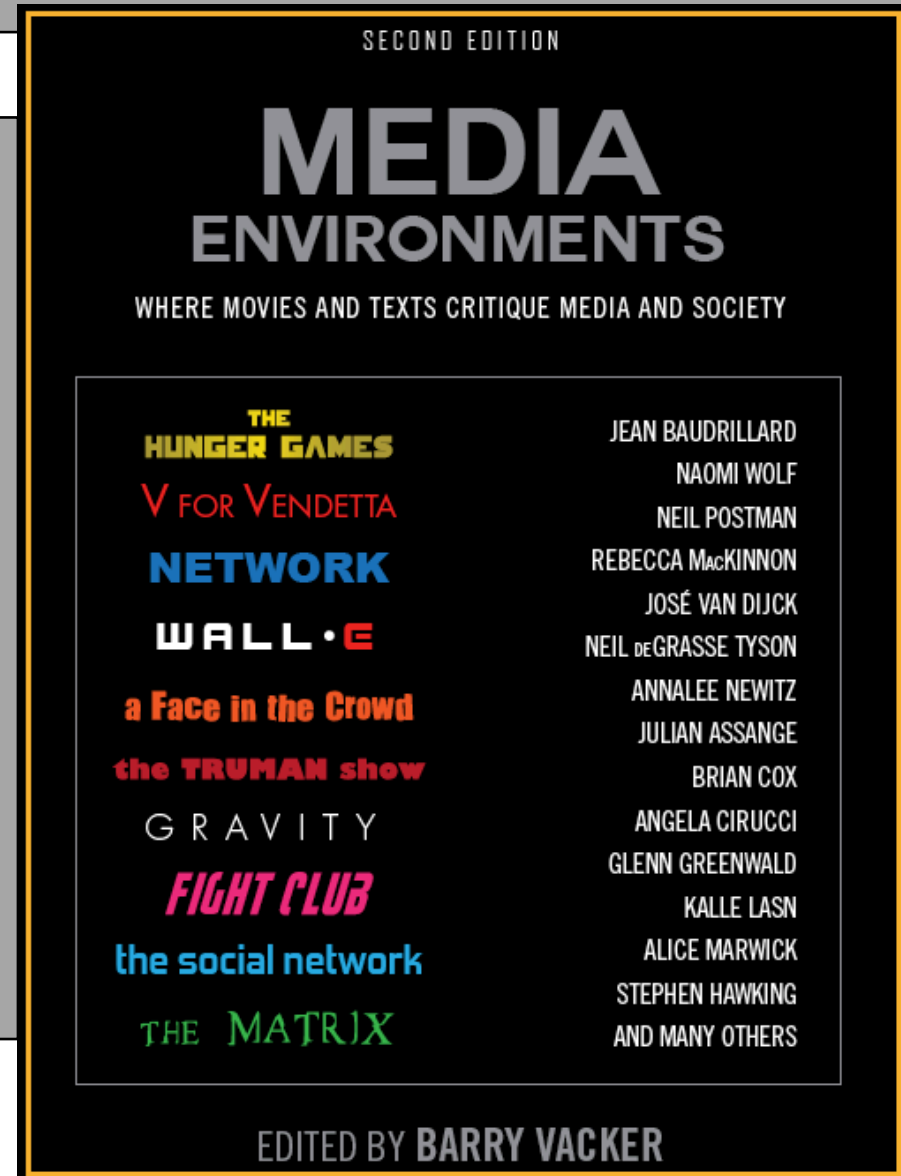


Teaching “Media and Society”

- Barry Vacker
- Associate Professor
- Temple U

- November 10, 2016



Media and Society

- Using **Movies** and **Texts** to Critique Media and Society.
- Published by Cognella, 2015



3 Recent Films



3 Recent Films



Top Box Office \$
(2013)



Oscar: Best Director
(2014)

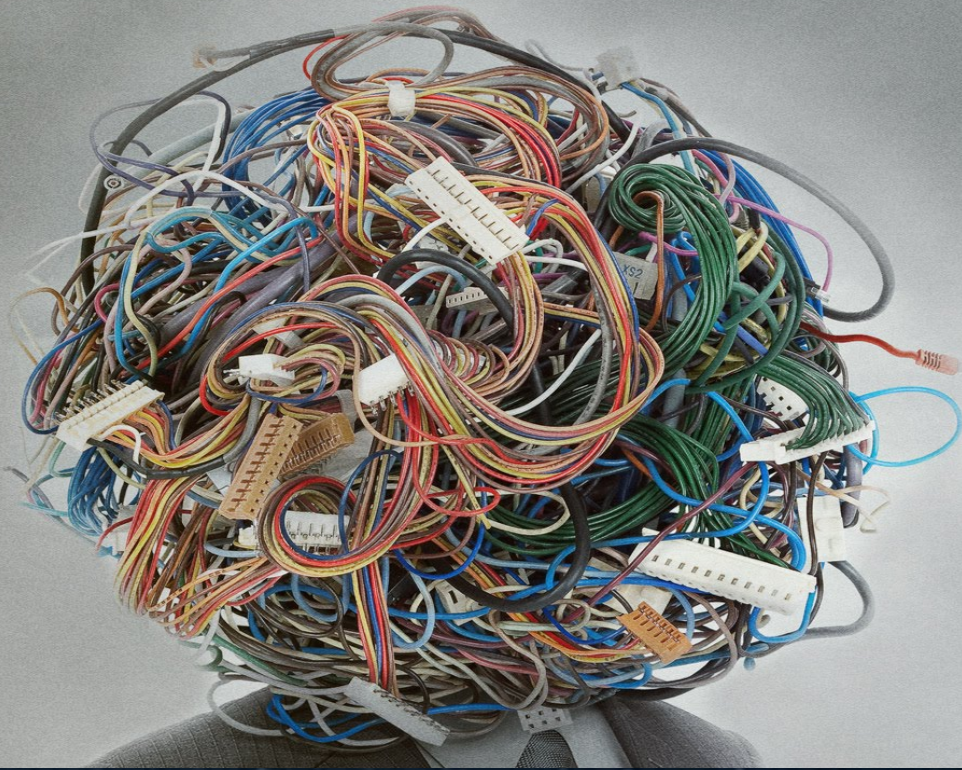


Oscar: Best Screenplay
(2014)

3 Recent Films



They have something important to say about media and/or media technology.



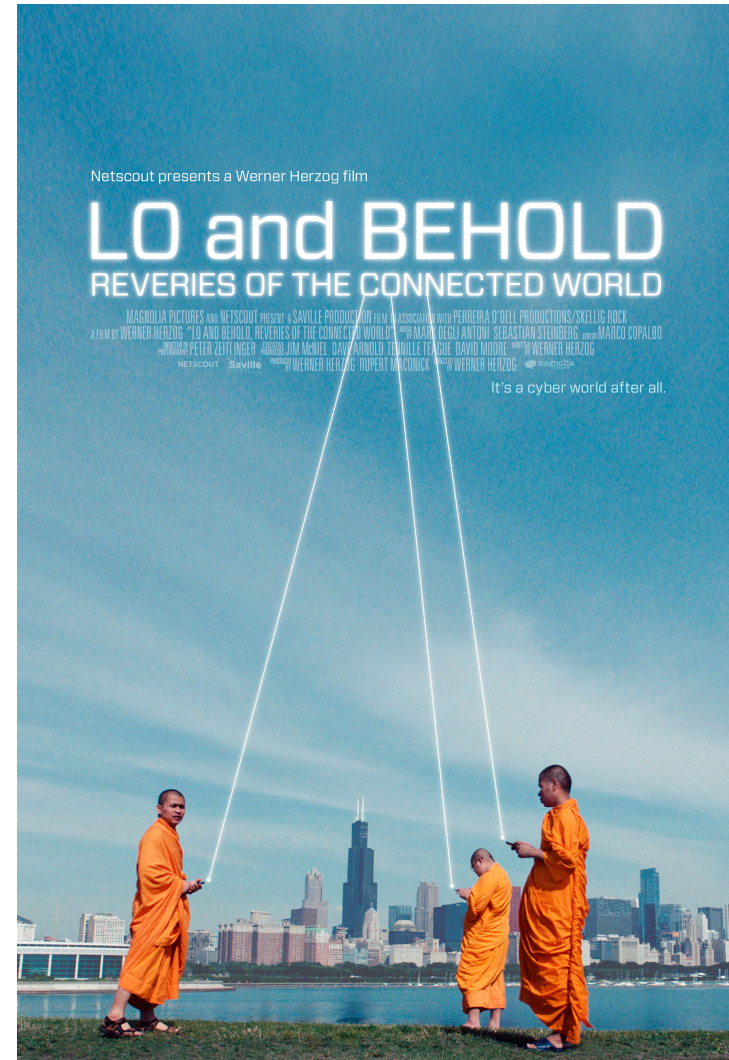
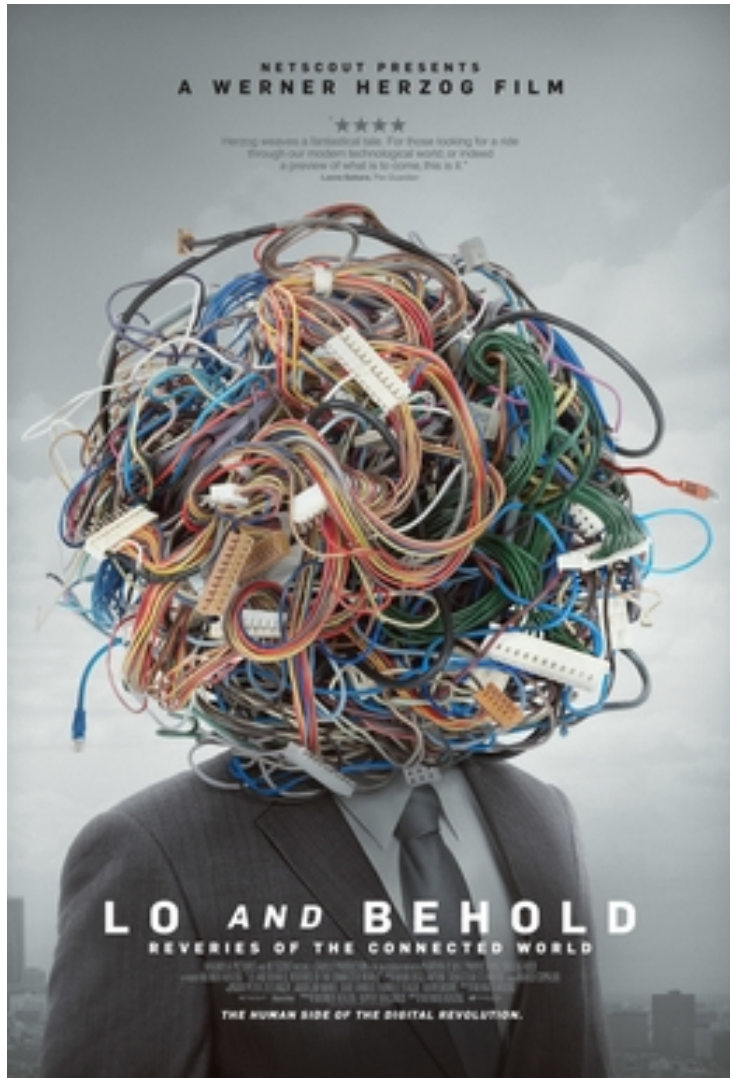
A WERNER HERZOG FILM

LO AND BEHOLD

REVERIES OF THE CONNECTED WORLD



**FROM LEGENDARY DIRECTOR
WERNER HERZOG
COMES A FILM ABOUT THE
CONNECTED WORLD.**



<https://www.youtube.com/watch?v=Zc1tZ8JsZvg>

Media and Society

Educational Goals

- Inspire you to think creatively and critically based on a broad cultural literacy that includes:
 - media and society
 - theory and technology
 - and the arts and sciences.



Media and Society

The Evolution of Our Knowledge

- If your mind is open, your knowledge is *never* static, never in a final state of all-knowing omniscience.



Media and Society

The Evolution of Our Knowledge

- If your mind is open, your knowledge is *never* static, never in a final state of all-knowing omniscience.
- New facts, discoveries, and new technologies lead to new **theories** and **knowledge** of the world.



Media and Society

Understanding and Disagreement

- The goal is to understand the media from **multiple** perspectives ... not total agreement on everything.



Media and Society

Models and theories that
are **universal** to:

- media
- society
- the human species
- our place in the cosmos



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Thanks for your attention

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